Principle	Goal	Program Objective	Course or Areas	Objective
Leadership	We will influence others to worthy action.	Our Mission: William Penn University provides the opportunity for an educational experience with a focus on leadership, technology, and the Quaker principles of simplicity, peace-making, integrity, community, and equality. How We Fulfill Our Mission: William Penn University focuses on the seven, key principles of our mission statement. Seven university-wide goals demonstrate how we will achieve the principles in our mission. We use this chart to illustrate how each academic and cocurricular unit of the institution works to fulfill the mission. After the principle and campus-wide goal, each academic program and campus department creates program objectives which are linked to courses in degree programs or areas in campus departments, which are further linked to specific objectives relevant to the course work or the specific area of a department's responsibilities. Each year the university administration selects one principle that becomes the focus for that year's assessment activities, the results of which are collected at the end of the academic year for review and to inform future plans.		
Technology	We will master relevant technology.			
Simplicity	We will focus on essential ideas and values.			
Peacemaking	We will understand various view points and be able to respectfully and peaceably embrace, negotiate, or decline those views.			
Integrity	We will create new and relevant knowledge and methods.			
Community	We will cooperate, communicate, and coordinate our efforts. We will also participate in communities beyond the University.			
Equality	We will create the opportunity for all to learn and to share their experience.			